

National Association of State Energy Officials

NASEO Manufactured Housing Affordability and Efficiency Initiative Meeting

March 22, 2024 Photo Courtesy of RL Martin



Federal Resource Round Up

- <u>Preservation & Reinvestment Initiative for Community Enhancement</u> (PRICE) Funding Opportunity Fact Sheet
- <u>HUD Housing Counseling for Prospective Buyers of Manufactured</u> <u>Housing</u>
- Lawrence Berkeley National Laboratory Report on Combining Community Solar with Weatherization Programs for Manufactured Homes in Michigan

Colorado Energy Office DOE WAP CSPP & SERC

March 22, 2024 **Stephanie Insinna-Sahondo** Director, Weatherization Assistance Program stephanie.insinna-sahondo@state.co.us **Michelle Butler** Senior Weatherization Assistance Program Engagement Manager michelle.butler@state.co.us



Community Weatherization & Electrification-WHY? WHO?

- Why did we want to do this?
 - Approached by Colorado School of Mines in 2021
 - Rural and Rural Resort areas
- How did we choose the community?
 - Mobile/Manufactured
 - <u>Resident Owned Community</u> (ROC)
 - Partnered with <u>Thistle</u>
 - Opportunity for utility rebates
 - Opportunity for community solar subscriptions
 - Community interest



Leadville, CO



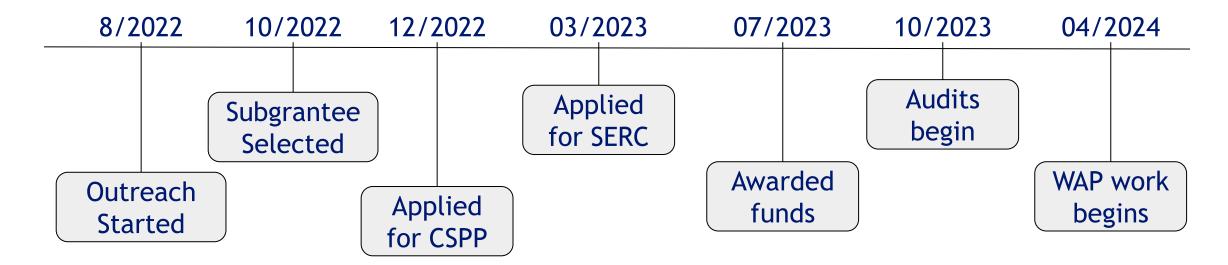


Elevation: 10,158 feet The highest incorporated city in North America <u>https://leadville.com/welcome-to-leadville/</u>



Timeline

- 29 mobile homes in the community
- 18 approved applications
 - 8 qualified for DOE WAP
 - 11 didn't meet federal requirements





Lessons Learned

- Initial engagement efforts greatly benefited from collaboration with trusted partners to the community
 - Thistle, Lake County Build a Generation, and Cloud City Conservation Center.
- Necessary to do an informal survey of who would qualify and who will not
 - not just income qualify, but will they be able to demonstrate lawful presence as necessary for DOE funding.
- Engagement and application collection took much longer than anticipated
- In retrospect, may have chosen a community in a different geographic zone as the pilot





Colorado Energy Office

Mission

Reduce greenhouse gas emissions and consumer energy costs by advancing clean energy, energy efficiency and zero emission vehicles to benefit all Coloradans.

Vision

A prosperous, clean energy future for Colorado.



Community Site Pilot Project

Funding: WAP Community Scale Pilot Project (US Department of Energy)

Project: Minnesota Energy Efficiency for Manufactured Homes (MEEMH)

Activity: Placed-based Weatherization for 80 manufactured homes located in manufactured home parks

Amount: \$1,081,281

Location: Hubbard, Morris, Crow Wing, and Todd Counties





mn.gov/commerce

Community Site Pilot Project

- The pilot project aims to demonstrate a community-based approach to weatherization through economies of scale.
- The pilot will use strategic outreach and target high-need communities comprised of manufactured homes.
- WAP will work with our sub-grantees to capture lessons learned and the successes/challenges.





Community Site Pilot Project

Additional MN Department of Commerce Projects

REACH Homes: Establish a manufactured homes decarbonization program to weatherize, electrify, and/or replace homes.

Solar for All: To support the deployment of ground-mounted solar alongside weatherization measures.





New Hampshire Department of Energy

NASEO Manufactured House Energy Efficiency and Affordability Initiative Meeting

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New Hampshire Landscape

- No Legislatively Directed Electrification Goals
 - State does have a Renewable Portfolio Standard
- 2022-2023 Winter Kerosene Shortage
 - Decreasing demand for use for home heating
 - Increasing demand for aviation uses
 - Low freezing point makes it one of the few fuel sources for manufactured housing
- Ongoing Housing Supply Shortage
 - Dramatic increases in property values and demand
 - Insufficient supply of new construction, even less supply of affordable construction

Where does this leave us?

- Dual pressures on manufactured housing residents
 - High kerosene costs and in some cases no availability.
 - Disproportionally increasing property values → Disproportionally increased property tax assessments → Disproportional property tax increase.

Goals

3/22/2024

- NH DOE's Sustainable Energy Resources for Consumers (SERC) application
 - Goals
 - Reduce costs for low-income households
 - Increase fuel security by reduce dependence on an increasingly scarce fuel source
 - Demonstrate viability of heat pumps in cold weather climates here in New Hampshire

Application:

- Work with Tri-County Community Action Program (TCCAP) in the northern three counties in the state
 - Contains 10 DACs
 - Region generally behind the rest of the state economically
- Installation of 12 heat humps in households weatherized using WAP funding
 - 40% of projects will happen in those DACs
 - Priority given to those households that have members who are elderly, disabled, children, and high energy burden

Application:

- TCCAP unique organizational structure
 - Their own workforce will do these projects rather than contracting out, by default, using local labor
- SUCCESS! NH DOE was awarded just over \$250,000 to carry out the proposed program
- Funding has moved through all required state processes and program moving forward.
- Installations will be happening this Spring and Summer

Thank you!

Questions?

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